

Email Option 1

SUBJECT LINE OPINION 1: Change Lives Today, #GivingTuesday 🇺🇸

SUBJECT LINE OPINION 2: #GivingTuesday, Be A Part of Our Church's Ministry! 🇺🇸

PREVIEW TEXT: You can help our church shine God’s light to a lost and scared world by giving of your resources, time, and talents. Join us today!

MAIN HEADER: Your Generosity at Work!

BRIEF EXCERPT STORY. Your generosity is helping our church impact thousands of lives. *Story about something your church is doing to reach the local community, nation or the world during COVID-19.*

(Insert Image)



Although, we cannot come together as an entire congregation (yet) to do this, each of us can help our church shine God’s light to a lost and scared world by giving our resources, time, and talents. As believers we have the Peace Giver who alone is our source of our comfort. **Please consider giving to (church / ministry name) this coming Tuesday, May 5, 2020. Give Now (Church give link)**

HEADER: What is #GivingTuesday

“GivingTuesday, the groundbreaking global generosity movement, **announced #GivingTuesdayNow, a global day of giving and unity, set to take place on May 5, 2020 as an emergency response to the unprecedented need caused by COVID-19.** GivingTuesday is designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for communities and nonprofits around the world.” – excerpt from the GivingTuesday website givingtuesday.org